



STRATEGIC PLAN

Broadening Impact
By Reaching more
Unprivileged Girls

2022

STRATEGIC PLAN 2022-2027
CONCERN FOR THE GIRL CHILD

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Board Chair's Message for the Strategic Plan

Dear Stakeholders and Well-wishers of Concern for the Girl Child, it is my pleasure to present to you the strategic plan 2022-2027.

I believe this is yet another opportunity and milestone to push further our dream of empowering the girl child into a productive, responsible, and positive influence in our communities. Going by the disruption and uncertainty that came from the COVID-19 effects in the past three years, it was indeed imperative that we review our strategy and craft new approaches to address some of the glaring effects as well as improve our impact as an institution.

Child Marriage and teenage pregnancy have been cited as being the major effects of COVID-19 on the girls deeply affecting their productivity in the future. The speculation is that this violation will profoundly deprive them of education and the long-term prospects will lead them to vulnerability. In Uganda, particularly, this is bound to become a vicious cycle of poverty with a generation of child mothers nurturing children they can hardly educate and feed. With the closure of schools for over one and half years, education became one of the most affected areas regarding career paths. Therefore, if not addressed, this experience will deepen the vulnerability of the girls and violation of their rights.

Given the above and having education of the girl child as one of the primary mandates, Concern for the Girl Child as an organisation chooses in its new strategy to champion the restoration of the Girl child's dignity and honour irrespective of what could have happened at the time. Through their education and skilling programmes, Concern for the Girl Child will provide a platform to achieve this transformation. We intend to stand out as a national girl child rights organisation with a strong team workforce and organisational capacity to address the social and economic rights of girls for improved wellbeing. Our efforts to enhance the attainment of Girl child education through the strengthening of the Ecosystem of the girl that is; the community, the home and school environment are going to be more intentional. With more partnership and collaborative based implementation of the programmes, we aspire to achieve our mission and ambitions.

We continue to garner support from you, our partners including the donor base, government and local governments, Civil Society Partners, Private Sector and Communities. Alone, we can achieve much but together we can achieve much more.

Thank you!

Canon. Alice Ddamulira
CGC Board Chair



Executive Director's Message

I am proud to present to you the CGC Strategic Plan 2022 – 2027. It is with utmost pleasure and commitment that we share it with you, our stakeholders.

Isaac Newton once said; “If I have seen further, it is by standing on the shoulders of Giants.” It is indeed true that as an organization, our new vision has been forecast more clearly through you, our stakeholders who have offered a shoulder in one way or another, in-kind and monetary terms to support the cause and we are excited to walk this journey yet again with you. Our vision is driven to transform a vulnerable girl through education, reproductive health, economic strengthening and advocacy in partnership with communities, Governments & other civil society organizations.

The involvement of key stakeholders in the development of this strategic plan enabled us to map out our strategy more comprehensively with their honest feedback on our implementation. The stakeholders included; the Founders/patron's committee, girls and their parents, the community, community leaders, religious leaders, cultural leaders, political leaders, implementing partners and local government among others.

Our medium-term framework will enable innovative and agile delivery of services, providing for greater opportunities to reach the vulnerable girls and young women for equality, diversity and inclusion. In the same breath we intend to implement this strategy with efficient and effective utilization of human, physical and financial resources. In alignment with the Sustainable Development Goals at the global level, with the National Development Plan III, Health, Education, National Gender and Child Protection policies, we hope to achieve more milestones while supporting government efforts in implementing these policies by 2027.

Our approach will be to focus on not only the vulnerable girl but to ensure that the entire eco-system of the girl, that is; the home, school and community environment are conducive and enabling for her to realize her utmost potential.

We would like to thank you once again for walking this journey with us and welcome you to the new season where we will realize the dream of more empowered girls who will socially, politically and economically contribute to the development of their communities and ultimately their country.

For God and My Country!

Marjorie Sseruwo
Executive Director
Concern for the Girl Child

BACKGROUND

Concern for the Girl child was founded in 2001 by Dr. Ann F Hayes and the late Freddie Henry Kasozi as a registered Non-Governmental Organization (NGO) limited by guarantee; with NGO registration number S.5914/3656. The organization was established to contribute to the ongoing efforts of promoting the well-being of the girl child in the country. CGC’s major purpose is to empower the vulnerable girl child through the provision of education , reproductive health; economic strengthening of families as well as advocating and lobbying for the rights of children in the communities of Luwero, Nakaseke, Kampala in Nakawa Division.

Since 2001, CGC has impacted the lives of more than 1000 girls, their families and surrounding communities including over 34,582 children by the end of 2021. With the support of strategic partners such as the Local Government, CSO consortia and Alliances, Development Partners, INGOs, Donors, and Well-wishers from our Partner Schools and Community Networks, the districts of Luwero, Kampala and Nakaseke, Cultural and Community Religious leaders, and other like-minded child activists, we have been able to reach more communities.

Currently, CGC is poised to be a robust and more agile organization. Compared to previous years, the organization’s mode of work has proved its intrinsic quality and increased resilience through sustained performance. Concern for the Girl Child’s on-going contribution in the areas of girl child education, girl child protection, health and WASH are the core on which the organization’s work is built.



SOME OF OUR SUCCESSES AND ACHIEVEMENTS IN THE PAST 5 YEARS



1000 EDUCATION

We reached 1000 girls through our education sponsorship program and enrolled 133 new girls onto our sponsorship program.



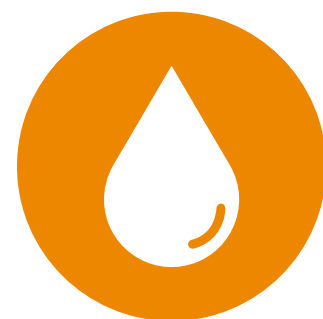
266 SKILLS DEVELOPMENT

Over 226 beneficiaries received hands-on skills through the camps organised every year and at our resource centres.



30 EMPOWERMENT

We empowered Over 30 teachers in our partner schools and staff with a stoplight approach of handling children.



4 HEALTH AND WASH

we constructed four boreholes to four schools that is Lusenke primary school, Lumpewe P/S, Magogo P/S and Kibengo P/S in Luweero and Nakaseke districts.



1000 HEALTH

We served 1000 people in our health camp organised at Mazzi Resource centre every year with 600 in 2020 and 400 in 2021.



5 SAFE SPACES

We've created spaces for over 580 young mothers to share ideas, challenges and empower them with skills for sustainability of their lives.



We worked with over 35 CSOs to protect the rights of children..



We distributed sanitary towels to 226 beneficiaries on a monthly basis.



We constructed one underground tank at Mazzi resource centre to serve the community.



We distributed 270 water filters to all our beneficiaries and staff and one big water filter to Kiwoko secondary school.



We constructed two changing bathrooms for the girls in two secondary schools. That is, Mazzi secondary school and Kiwoko secondary school.

THE STRATEGIC PLANNING PROCESS

This Strategic Plan has been developed after a series of consultative meetings with multiple stakeholders of CGC including, staff, management, Board, Patron's Council, beneficiaries, parent representatives, community leaders, religious leaders, implementing Partners among other stakeholders.

A strategic planning task force made of staff and Board of Directors from CGC was formed to drive the process of analysing the changing context at global, national and regional level; strategic direction and costing the implementation framework.

THE STRATEGIC PLAN

The CGC strategic plan is aligned with national and global context

VISION

"A girl who is socially, economically and politically empowered".

MISSION STATEMENT

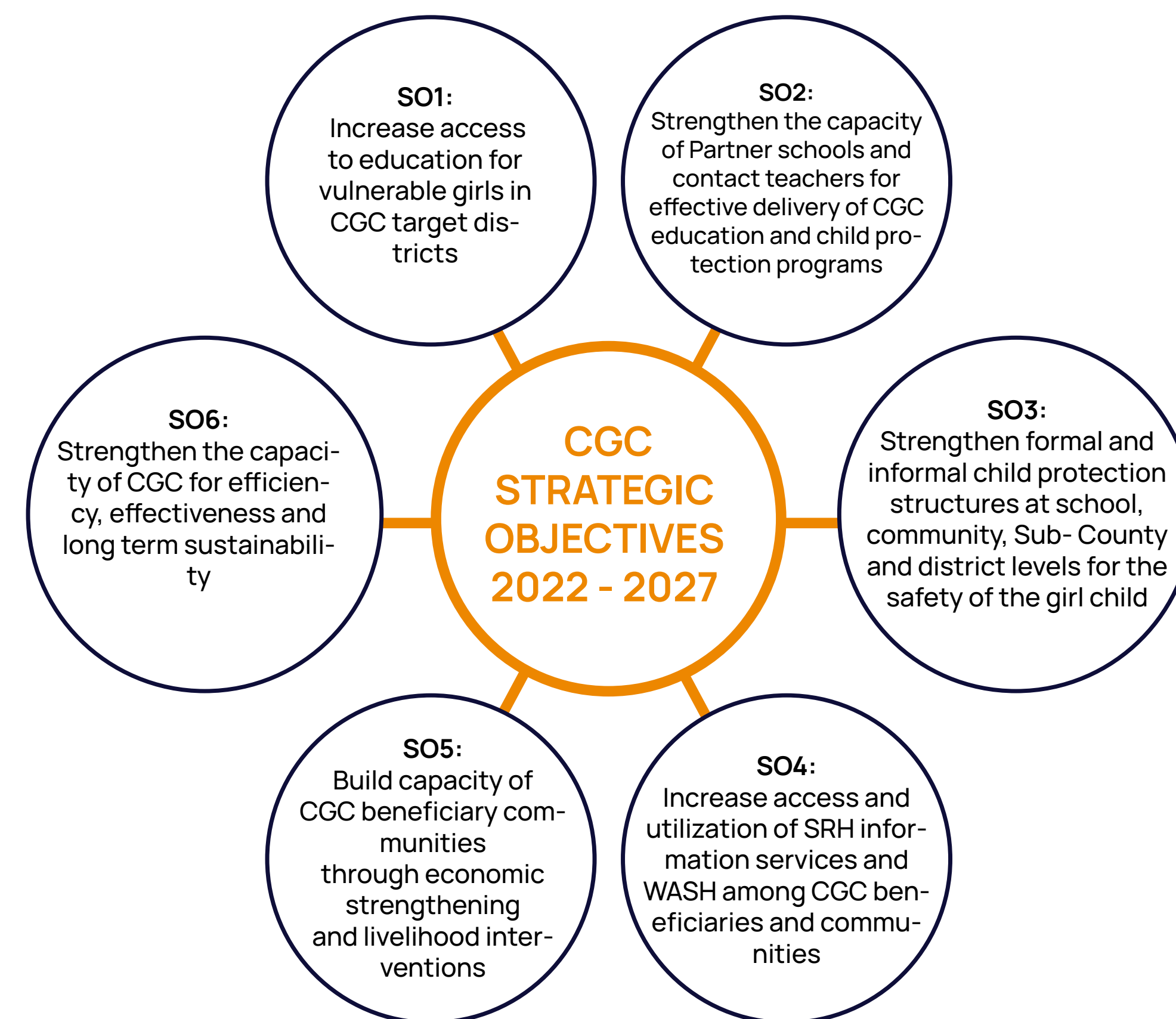
"To work in partnership to empower vulnerable girls through education, reproductive health; economic strengthening of families and advocacy"

CORE VALUES

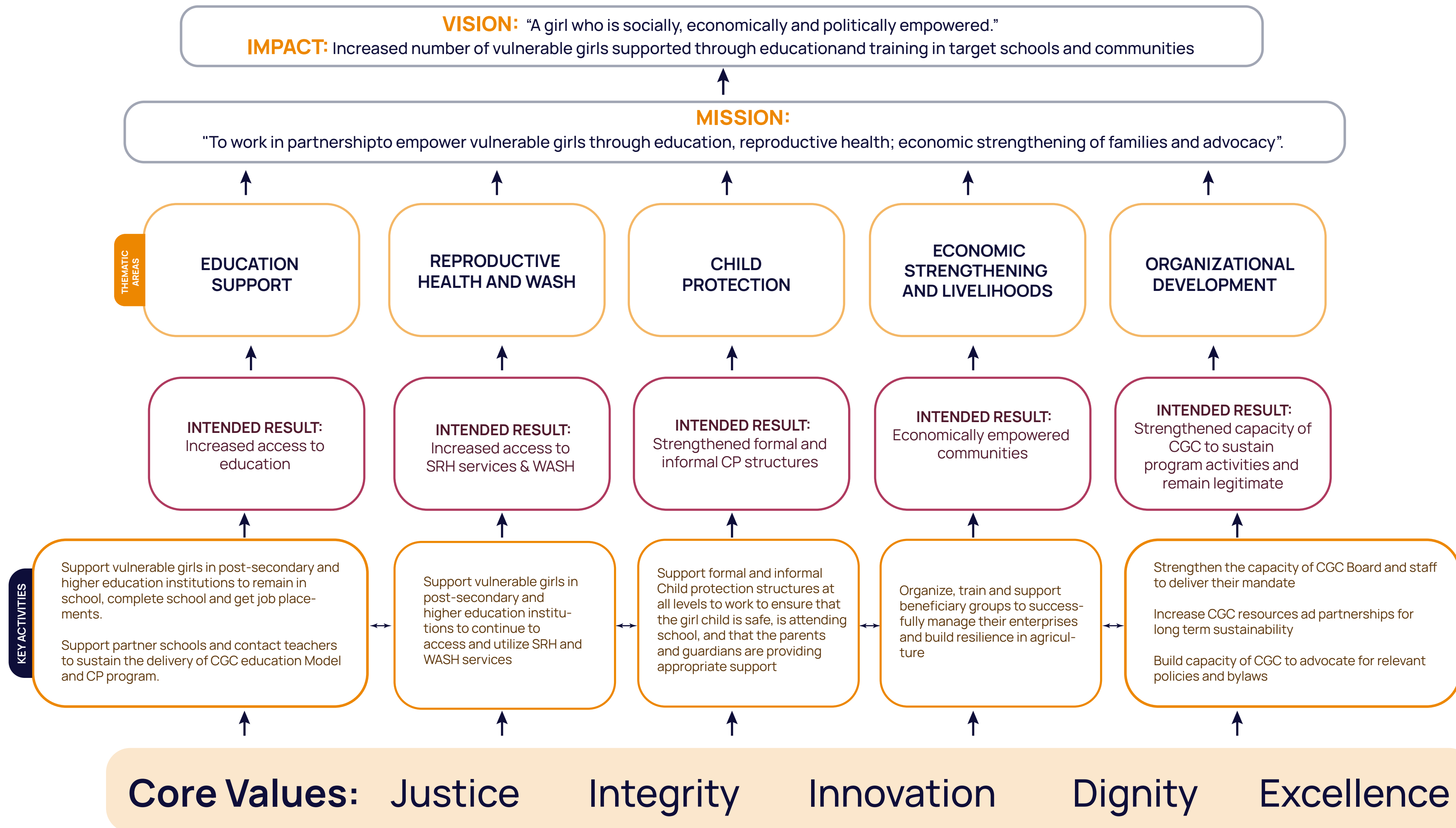
- Justice
- Integrity
- Excellence
- Dignity
- Innovation

STRATEGIC OBJECTIVES

The Strategic Plan aims at achieving the following strategic objectives:



CGC'S RESULTS FRAMEWORK



HOW TO DONATE

THROUGH:

STANBIC BANK UGANDA:

9030005764199 UGX

9030008119014 USD

- Sponsor a girl in University or Secondary School
- Support the Vocational Institute Project
- Give in kind



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